

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2522739

Order #	2522739		Created On	10/23/2018 8:07:49 PM		Order Status	Traffic Updates Accepted	
Order Descrp	No on Prop 6-Sadler Strategic-LA-18-10-23		Created By	NCC_Gateway_User		Gross \$	45000.00	
Client	NO ON PROP 6 - NCC		Updated On	10/24/2018 12:46:36 PM		Net \$	32400.00	
Start Date	10/29/2018		Updated By	Sorbie, Cameron		Units	2	
End Date	11/11/2018		Industry	Political-Association		Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION		
SALES			Primary			Purchase Order #	2 62601538	
ActiveWeeks	2		Secondary			Billing Schedule	Broadcast	
AE 1	NCC - SFO - LA		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product		
Agency	SADLER STRATEGIC MEDIA - NCC WC	15.00%	TRAFFIC OPTIONS			Estimate	2180	
RepFirm	NCC	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFIELD, NJ		EST 2180 - SF DMA SF Market Issue Priority 128 - See Key for Zone/Network Info.		
Zones	San Francisco Interconnect (Marketwid...		Zip	07003				
Total Networks	1		Contact					
GENERAL COMMENTS			Phone	111-111-1111				
			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		0301		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 0301

Order #	2522739	Created On	10/23/2018 8:07:49 PM	Order Status	Traffic Updates Accepted
Order Descrp	No on Prop 6-Sadler Strategic-LA-18-10-23	Created By	NCC_Gateway_User	Syscode Gross \$	45000.00
Client	NO ON PROP 6 - NCC	Updated On	10/24/2018 12:46:44 PM	Syscode Net \$	32400.00
Start Date	10/29/2018	Updated By	Sorbie, Cameron	Syscode Units	2
End Date	11/11/2018	Source	Gateway	Zone Status	Traffic Updates Accepted
# of Weeks	2	Zones	San Francisco Interconnect (Marketwide (301))	Avg Unit Rate	22500.00

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	166 166	ESPN	0301	AVG. ALL WKS	10/29/2018	10/29/2018	M 5:30p-8:30p	1	\$22,500.00	\$22,500.00	30
2			National Political Bundle	166 166	ESPN	0301	AVG. ALL WKS	10/29/2018	10/29/2018	M 6:15p-9:15p	0	\$22,500.00	\$0.00	30
3			National Political Bundle	166 166	ESPN	0301	AVG. ALL WKS	11/05/2018	11/05/2018	M 5:30p-8:30p	0	\$22,500.00	\$0.00	30
4	2		National Political Bundle	166 166	ESPN	0301	AVG. ALL WKS	11/05/2018	11/05/2018	M 6:15p-8:30p	1	\$22,500.00	\$22,500.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2522739					
Order #	2522739	Created On	10/23/2018 8:07:49 PM	Order Status	Traffic Updates Accepted
Order Descrp	No on Prop 6-Sadler Strategic-LA-18-10-23	Created By	NCC_Gateway_User	Gross \$	45000.00
Client	NO ON PROP 6 - NCC	Updated On	10/24/2018 12:46:36 PM	Net \$	32400.00
Start Date	10/29/2018	Updated By	Sorbie, Cameron	Units	2
End Date	11/11/2018	Source	Gateway	Credit Hold	No
# of Weeks	2	Active	Yes		

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	